

The Fallon Company

The Fallon Company Announces Addition of Premier Hospitality, Retail and Luxury Service Tenants to Fan Pier

New concepts Mastro's Ocean Club, Frank Anthony's Gourmet Market, Sorelle Laura LeDuc Fitness – and return of Salon Mario Russo – amplify Boston's vibrant 21st century waterfront neighborhood

Boston, MA (June 15, 2016) – In a sign of continued progress at Boston's leading waterfront neighborhood, [Fan Pier](#) will significantly expand its hospitality, retail and service offerings when it welcomes a host of national and local companies to its vibrant mixed-use community, developer [The Fallon Company](#) announced today. Lease agreements have been reached with four new tenants, including [Mastro's Ocean Club](#); Frank Anthony's Gourmet Market; [Sorelle](#) and [Laura LeDuc Fitness](#). Longtime Fan Pier favorite [Salon Mario Russo](#) will also return to the neighborhood in a new, prime location.

The new tenants will occupy retail space on the ground floors in several LEED-certified commercial and residential buildings in the dynamic 21st century, metropolitan, waterfront community, which boasts lush green space, a world-class marina, and a bevy of cultural, dining and retail destinations overlooking Boston Harbor. They will provide new service, fine-dining and fast-casual options for the growing neighborhood.

"Mastro's Ocean Club, Frank Anthony's, Sorelle, Laura LeDuc Fitness and Salon Mario Russo are diverse, winning concepts that add to the compelling draw of Fan Pier," said Joe Fallon, President & CEO of The Fallon Company. "We are continuously in search of best-in-class concepts that add to the neighborhood's exceptional lifestyle experience and we're happy to welcome these respected local and national businesses to our community."

Marking its first entrance into the Boston market, Mastro's Restaurants will introduce **Mastro's Ocean Club**, an iconic seafood restaurant offering guests a first-class dining experience serving the highest quality seafood and steaks with exceptional service in a cosmopolitan and entertaining atmosphere. Mastro's Ocean Club will be the fifth Ocean Club location in the U.S., and the company's 14th U.S. location, joining the family of other Mastro's restaurants in Beverly Hills, Chicago, Malibu, Manhattan, Scottsdale Arizona, Washington, D.C. and more. The restaurant will occupy more than 9,200 square feet in [Twenty Two Liberty](#), Fan Pier's first ultra-luxury condominium tower, where it will offer indoor and outdoor dining opportunities overlooking Boston Harbor and the City skyline, along with live entertainment seven nights a week, when it opens later this year.

Boston-based high-end specialty grocer **Frank Anthony's Gourmet Market** will bring more than 30 years of experience serving Boston's North End neighborhood to Fan Pier when it opens in [11 Fan Pier Boulevard](#), marking the community's highly-anticipated first food market. And **Sorelle** – the popular Boston-based bakery café chain with locations in Charlestown and Boston's Fort Point neighborhoods – will occupy more than 1,200 square feet in [100 Northern Avenue](#). Both concepts are expected to open later this summer.

Laura LeDuc Fitness, one of the premier fitness trainers in the city of Boston, will offer Fan Pier residents and employees an array personal and group classes, customized training, wellness programs and nutrition counseling at Fan Pier's fitness centers in One Marina Park Drive, Twenty Two Liberty ("22 Stretch"), 100 Northern Avenue ("100 Fitness," opening in summer 2016) and Fifty Liberty ("50 Stretch," opening in early 2018). With nearly 2 decades of experience, LeDuc specializes in Pilates, yoga, spinning, barre and strength training, and holds a litany of certifications, including Balanced Body Pilates, NCSF Personal Training and Bodypump. This summer marks the launch of her [Fan Pier Pilates Bootcamp](#), offered to all residents and tenants at Fan Pier, which takes place on the Public Green every Tuesday and Thursday throughout the summer season.

Salon Mario Russo, the legendary Boston salon – and former tenant who was one of the first businesses to see the potential of Fan Pier – recently announced its return to the neighborhood, completing the luxury hospitality and service offerings at Twenty Two Liberty with a prime location comprising of 1,300 square feet. Salon Mario Russo

opened an initial location in a temporary modular building at Fan Pier in 2010 with the understanding that the building would eventually close to make way for the next phase of the neighborhood's growth. When this became a reality in 2015, Fallon was committed to ensuring the award-winning concept would live on at Fan Pier and worked with salon owner, Mario Russo, to secure a top retail location.

This announcement marks the latest influx of local and national retail and hospitality ventures on Fan Pier, which is already home to Mario Batali's Babbo Pizzeria e Enoteca; Committee; Empire Asian Restaurant & Lounge; Strega Waterfront; B.Good; Leader Bank; Starbucks Coffee Company; and Bright Horizons Family Solutions.

Fan Pier's hospitality, service and retail community caters to the waterfront neighborhood at large, including more than 3,000 employees onsite, as well as the growing residential community comprised of residents of The Fallon Company's recently-opened Twenty Two Liberty as well as future residents of Fan Pier's second luxury residential building, [Fifty Liberty](#), which will open in January of 2018.

When complete, Fan Pier will feature a total of eight contemporary commercial and residential luxury high rises; the best in dining, shopping and recreation; and myriad green spaces against the backdrop of Boston Harbor. Set in a convenient location connected to Boston's Central Business District, Fan Pier offers easy access to public transportation, including South Station, a water taxi dock, Hubway bikes onsite, and sits nearby several interstate highway exchanges. Those who live, work or simply visit Fan Pier also enjoy access to Fan Pier Park, the Fan Pier Public Green, Fan Pier's world-class, six-acre marina, and the 38 mile Boston HarborWalk. Other conveniences include close proximity to Logan International Airport and some of Boston's premier arts and cultural attractions, such as the Institute of Contemporary Art (ICA), which is part of the Fan Pier community.

About the Fallon Company

The Fallon Company has an unmatched reputation in Boston for undertaking and executing the most challenging and complex real estate development projects, and perfectly positioning them for optimal current and future use. Founded by Joe Fallon in 1993, the firm has consistently achieved success through the exceptional experience and dedication of its team and its visionary leadership. The company has developed billions of dollars in commercial real estate, and is currently developing [Fan Pier Boston](#), a 21-acre property spanning nine city blocks and permitted for three million square feet of mixed-use office, residential and retail space. Fallon Company projects include [The Westin Boston Waterfront Hotel](#), [Park Lane Seaport](#), [ONE Marina Park Drive](#), [Fifty Northern Avenue](#) and [Eleven Fan Pier Boulevard](#). For more information, visit www.falloncompany.com or www.fanpierboston.com.

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